

TRADE PR RELEASE



March 2025

There's a definite Spring in our step here at Grand UK holidays!

Grand UK Holidays Spring into 2025 with a Bigger, Better Holiday Collection for the 60+ market. Unrivalled South East Region Specialists of over 40 years!

With the sun shining and the flowers blooming, it's the perfect time to book your next holiday with a 'trusted' friend. Celebrating over 40 years of experience in the travel industry, Grand UK Holidays continues to provide exceptional value, unrivalled customer service, and unforgettable travel experiences for our loyal customers, particularly within the 60+ market.

Grand UK Holidays is excited with our 2025 Holiday Collection, which includes an expanded range of offerings, such as river cruises, ocean cruises, holidays by air, and holidays by rail.

With bookings soaring, our customers continue to return year after year to enjoy the unforgettable experiences and great value we deliver.

A Bigger and Better Collection for 2025:

For 2025, Grand UK Holidays is offering a wider selection of holidays to suit every traveller. This includes our popular escorted tours by coach, rail, and river, as well as ocean cruising and holidays by air.

With more people choosing short breaks and our GOOD COMPANION holidays, we are thrilled to report that bookings are up - a testament to the trust our loyal customers place in our unrivalled service.

Grand UK Holidays is renowned for its Door to Door Service, which we're proud to offer for a range of holidays in 2025. This service ensures that all customers on 7-day or longer UK coach holidays, European coach holidays, air holidays, and cruise holidays can be collected directly from their front door. This convenient and trusted service is available at no additional charge and enhances the ease and comfort of our tours.

Exciting New Additions for 2025:

For those who love cruising, we're pleased to announce the addition of ocean cruises, with free Door to Door service for guests setting sail. Expect top-tier entertainment, exquisite cuisine, and the best value for money. We're also bringing back our luxury

European river cruises, where passengers can explore the beautiful waterways of Europe in style and comfort.

Additionally, we're delighted to offer escorted holidays by train, taking in some of the most picturesque railway lines in Britain.

And, for those seeking an extra touch of luxury, our Grand UK Gold holidays now come complete with a Door to Door service as standard, offering a truly premium experience.

Customer Care and Unbeatable Value:

At Grand UK Holidays, we are committed to delivering exceptional value for money. We've always listened to our customers, and it's why we include admission fees, tickets, guided tours, and complimentary passes that other companies charge extra for – all included in the price of your holiday. We also don't charge a single room supplement on any of our mainland UK tours, making it easier and more affordable for solo travellers to enjoy their getaway.

A Word from our Sales & Marketing Manager:

Kirsty Laifa, Sales & Marketing Manager at Grand UK Holidays, says: "Our customers trust us because of our unrivalled customer service. Our coach holidays are led by friendly and dedicated Tour Managers who are on hand to ensure everything runs smoothly from start to finish. Our customer care team is always available to assist, whether before, during, or after your holiday. We are committed to making sure our customers enjoy the very best value for money, and that's why we include everything in the price of the tour – there are never any hidden extras."

About Grand UK Holidays:

Grand UK Holidays has been a trusted name in escorted travel for over 40 years. Specialising in coach, rail, river cruising, ocean cruising, and air holidays, we are proud to offer local departures across the South East, providing unbeatable value and exceptional service. With hundreds of departure points and no hidden supplements, we ensure our customers have a hassle-free and enjoyable holiday experience from start to finish.

For more information and to browse our 2025 Holiday Collection, visit <u>www.grandukholidays.com</u>.

Press Contact Kirsty Laifa Sales & Marketing Manager Email: <u>kirsty.laifa@theukholidaygroup.com</u>

Tel - 07775892575

Travel Trade Manager Lyn Arnold Email: <u>lyn.arnold@theukholidaygroup.com</u>

Website www.grandukholidays.com

Note to Editors:

High-resolution images and further press information are available upon request. Please email Kirsty or Lyn.